

ANGIE LOTMAN

PORTFOLIO: [HTTP://PORT.DUBIRD.NET](http://port.dubird.net) | E-MAIL: [ANGIE@DUBIRD.NET](mailto:angie@dubird.net)



SUMMARY

Graphics design professional with over fifteen years experience in creating innovative, eye-catching advertising material. Strong knowledge of graphic arts fundamentals, skilled in the use of industry standard applications for graphic design, typesetting and web development, and familiar with standards and requirements for deliverable production. Experienced in customer-facing consultant roles, and a sustained track record of developing quality deliverables under tight deadlines with little supervision.

PROFESSIONAL EXPERIENCE

2.2020 - Present

Skin M.D. and Beyond

Plano, TX

Graphic Designer / Digital Media Designer

Created artwork for print and online advertising, as well as editorial layouts for local magazines. Designed banner ads for monthly promotions and seasonal sales in the online store. Responsible for upkeep and new product entries in the online store. Created, designed and managed social media promotions, campaigns, and e-newsletters. Managed all social media presence and content on multiple platforms.

7.2019 – 9.2019

Sally Beauty Holdings, Inc.

Denton, TX

Graphic Designer: Contract

Created layouts and page design for professional monthly catalogs. Worked with team designers to coordinate style and product description and information, as well as adjusting templates to match with the current month. Produced all deliverables before existing deadlines, allowing them to meet production timelines.

9.2013 - 07.2019

Dallas Jewish Community Foundation

Dallas, TX

Graphic Designer

Created full company branding and worked to standardize all print and web documents to promote a uniform company look. Consulted with external vendors on UX improvements to web-based scholarship application review platform, improving the usability of the platform for back-end users by streamlining their workflow. Acted as creative consultant for many projects and programs hosted and sponsored by the organization, receiving numerous accolades for the materials created. Responsible for the design and upkeep of website and organization's social media content, publishing e-newsletters and special e-blasts.

8.2006 - 6.2013

PrintOGraphics

Richardson, TX

Graphic Designer/Typesetter

Responsible for graphic design and typesetting of all of the company's client deliverables, including corporate logos, business cards, fliers, door hangers, optical media labels, product packaging and other advertising media. Act as company's creative consultant to clients, ensuring that all deliverables meet their specifications. Responsible for all site layout, templating and graphics design for website development jobs, and created company's home page.

8.2003 – 6.2006

Conway Copies

Conway, AR

Typesetter

Responsible for creating advertising designs for key clients, including graphics design, layout formatting and typesetting. Generated over two hundred individual deliverables for fliers, brochures, posters, logos and wedding invitations. Oversaw proofing, print production, post-production and packaging of deliverables on a wide variety of print formats and platforms, including operating oversize printers and vinyl production machines.

EDUCATION

5.2017

Associates Degree - Graphic Design - Print Track
Collin County Community College, Plano, TX

12.2002

Masters of Science in Educational Media
University of Central Arkansas, Conway, AR

5.2000

Bachelors of Secondary Education in Social Studies
University of Central Arkansas, Conway, AR

SKILLS

Adobe Creative Cloud

Illustrator, Photoshop, InDesign

HTML5, PHP and CSS

Microsoft Office

Jasc Paint Shop Pro

Balsamiq